Affordable Art Fair Singapore, 2011

'It was a new market. We did not know how it would go. But it was so different from that in Europe. The response we got was fantastic,' he said.

Mr Yann Bombard, 43, who runs Galerie Envie D'Art in Paris, said he got the feeling that people in Singapore were waiting for a fair like The Affordable Art Fair.

He said: 'The European market is saturated with fairs. I did not go to Singapore with any particular expectations except to get a feel of the Asian market.

'You have something very interesting going on in the Affordable spirit. Things have slowed down a bit in Europe, but in Asia, I see a lot of energy.'

The Straits Times, 19 november 2011